

**TOWN OF GRANBY  
SALES TAX BY CATEGORY  
ANNUAL COMPARISON**

CATEGORIES:	2020	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010
GENERAL FIXED RETAIL	\$479,372	\$384,079	\$343,270	\$276,393	\$236,580	\$234,509	\$218,300	\$210,965	\$201,145	\$188,380	\$177,838
LEASING	\$86,343	\$34,918	\$19,228	\$16,101	\$13,466	\$11,244	\$12,406	\$7,990	\$10,853	\$14,419	\$12,614
LODGING/NIGHTLY RENTALS	\$627,249	\$285,879	\$200,669	\$167,560	\$110,068	\$100,400	\$83,158	\$88,201	\$67,430	\$53,587	\$55,360
HOME PARTIES/DIRECT/HEALTH/ELECTRONIC	\$584,414	\$233,538	\$44,701	\$6,306	\$13,610	\$7,163	\$9,061	\$5,328	\$5,980	\$3,351	\$3,399
MOBILE/EVENTS/WHOLESALE/NONDURABLE	\$12,889	\$39,785	\$8,753	\$11,232	\$11,550	\$5,969	\$3,506	\$3,894	\$4,409	\$5,319	\$6,446
RESTAURANTS & BARS	\$404,057	\$421,065	\$390,922	\$370,554	\$337,440	\$323,114	\$296,735	\$275,066	\$219,802	\$219,073	\$216,239
CONSTRUCTION RELATED	\$406,633	\$432,446	\$259,879	\$214,579	\$204,029	\$174,365	\$167,201	\$140,433	\$130,270	\$125,057	\$125,977
UTILITIES/PHONE/COMMUNICATIONS	\$246,772	\$333,621	\$206,961	\$246,571	\$211,665	\$197,363	\$184,486	\$189,860	\$193,078	\$196,166	\$151,676
OTHER RETAIL/BEAUTY/UNCLASSIFIED	\$154,283	\$111,057	\$51,682	\$36,370	\$31,935	\$34,095	\$22,773	\$27,664	\$30,887	\$31,693	\$16,891
LIQUOR/FUEL/AUTO/CONV. STORES/GROCERY	\$1,780,976	\$1,607,993	\$1,550,440	\$1,488,891	\$1,427,191	\$1,355,913	\$1,212,598	\$1,210,647	\$1,071,445	\$1,019,329	\$977,738
<b>TOTAL FOR YEAR</b>	<b>\$4,782,988</b>	<b>\$3,884,381</b>	<b>\$3,076,505</b>	<b>\$2,834,557</b>	<b>\$2,597,534</b>	<b>\$2,444,135</b>	<b>\$2,210,224</b>	<b>\$2,160,048</b>	<b>\$1,935,299</b>	<b>\$1,856,374</b>	<b>\$1,744,178</b>

These categories have increased annually since 2010.

Total sales tax has increased 123% over the past eleven years or \$3,038,810. The annual average increase is \$276,255. The increase from 2019 to 2020 was \$898,607 or 23.13%.

The Liquor/Fuel/Auto/Convenience Store and Grocery category only represents 37% of the total collected for 2020, a decrease from the 42% in 2019. It has increased \$803,238 or 82% over the past eleven years.

Lodging and nightly rentals is the second largest category for 2020; \$341,370 more than 2019 or 119% higher. The total increase was \$571,889 or \$51,989.90 per year.

Home parties due to on line shopping is third this year coming in at \$584,414 or 12.2% of the total sales tax for 2020.

The Wayfair decision was June of 2019.

General Fixed Retail is fourth this year. People shopped locally due to COVID and wildfires.

Four categories were down in 2020 from 2019: Mobile/Events/Wholesale/Nondurable, Restaurants/Bars, Construction related, and Utilities.

Leasing saw a huge increase, but was only 1.8% of the total sales tax for 2020.

Considering the COVID restrictions and wildfires, our Restaurants & Bars held their own.